



32 Rubric for poster assignment

Criteria	Descriptor			
	4	3	2	1
The poster (content)	The scientific classification is correct and complete, and at least 8 accurate facts are displayed on the poster. All required elements are included.	Most of the scientific classification is correct but not complete; 5-6 accurate facts are displayed on the poster. All or nearly all required elements are included.	Some of the scientific classification is incorrect; 3-4 accurate facts are displayed on the poster. Several required elements are missing.	Little of the scientific classification is correct. Less than 3 accurate facts are displayed on the poster. Many of the required elements are missing.
The poster (layout)	The poster has been creatively and neatly made and invites the reader to have a closer look. The illustrations and text go well together.	The poster is attractive in terms of design, layout and neatness. Illustrations and text are clearly linked.	The poster is acceptably attractive though it may be a bit messy. The link between illustrations and text is not always clear.	The poster is messy or poorly designed. There is no clear link between illustrations and text.
The poem (language)	The language and punctuation on the poster is (almost) error-free. The (6 or more) adjectives bring the animal to life.	There are a few language and/or punctuation mistakes but they do not hinder understanding. The poem uses 4 or more adjectives which create a good picture of the animal.	The mistakes in language or punctuation prevent the reader from reading fluently. The poem uses at least 3 simple adjectives to describe the animal clearly.	There are many language and/or punctuation mistakes which make it hard to understand the poster well. The adjectives are not relevant or there are fewer than three.