

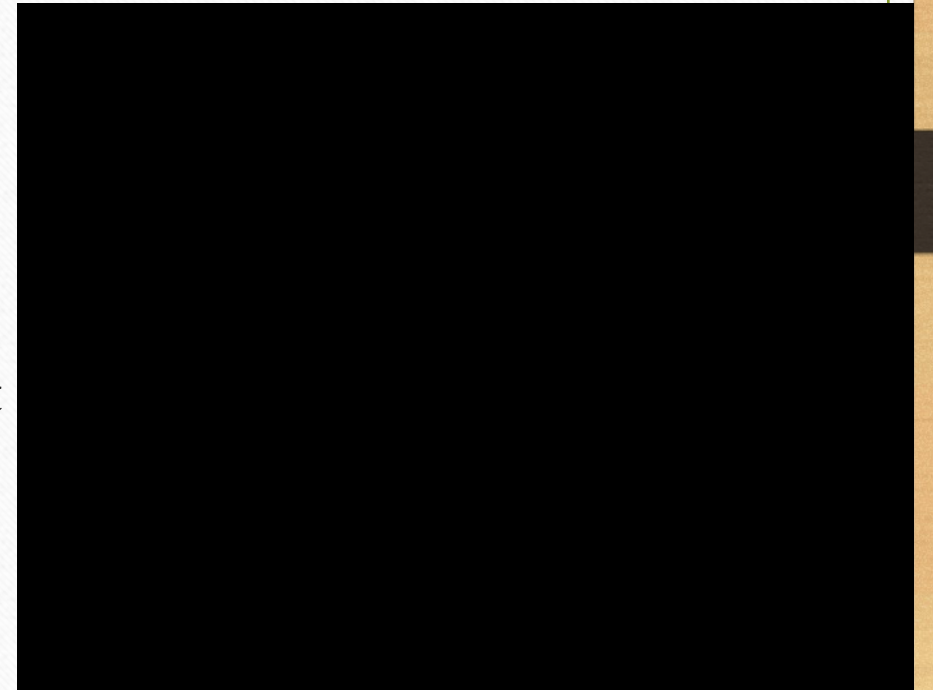
COPYRIGHT AND VIDEOS

THE EUROPEAN NEWSROOM PROJECT
WORKSHOP TEACHER: EMMA ABBATE

HOW CAN I USE LEGALLY VIDEO TAKEN FROM YOUTUBE

<https://www.youtube.com/watch?v=Cp1Jn4Q0j6E>

- You are free to embed any video from [YouTube](#), [Vimeo](#), [BlipTV](#), [WatchKnowLearn](#), etc. on your blog or website as long as it gives you the embed option.
- If you use any video that you are cutting, making changes to, or adding to a project, or adding audio, it is better to use creative commons content, free or public domain content or request permission from the copyright holder.

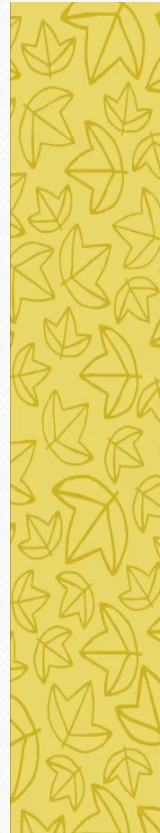


YOUTUBE COPYRIGHT BASICS

If you do use copyright content on YouTube this is what might happen:

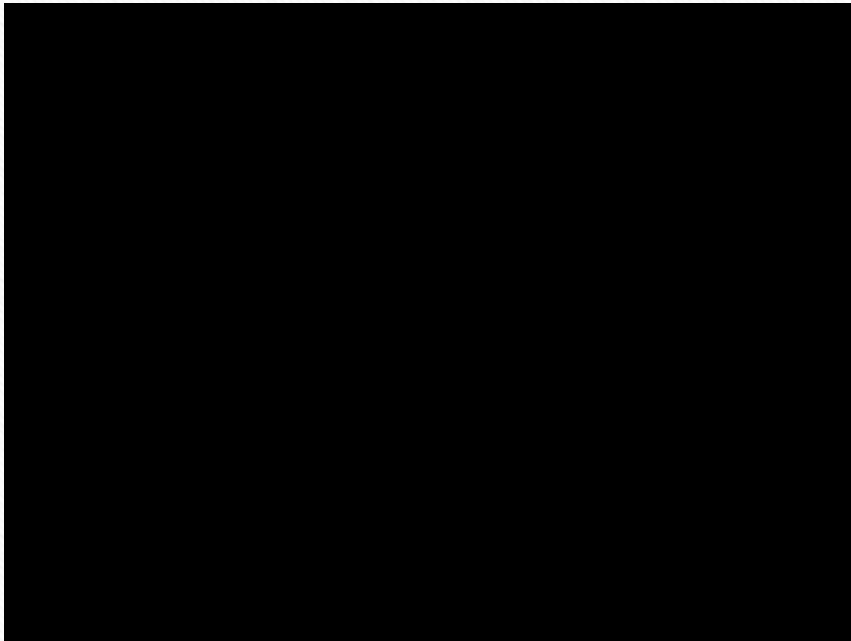
The video and/or audio is pulled because of a [DMCA complaint](#), copyright infringement or content ID match.

No action is taken but they might add an advertisement to your video that says 'Buy this song'. Look this video

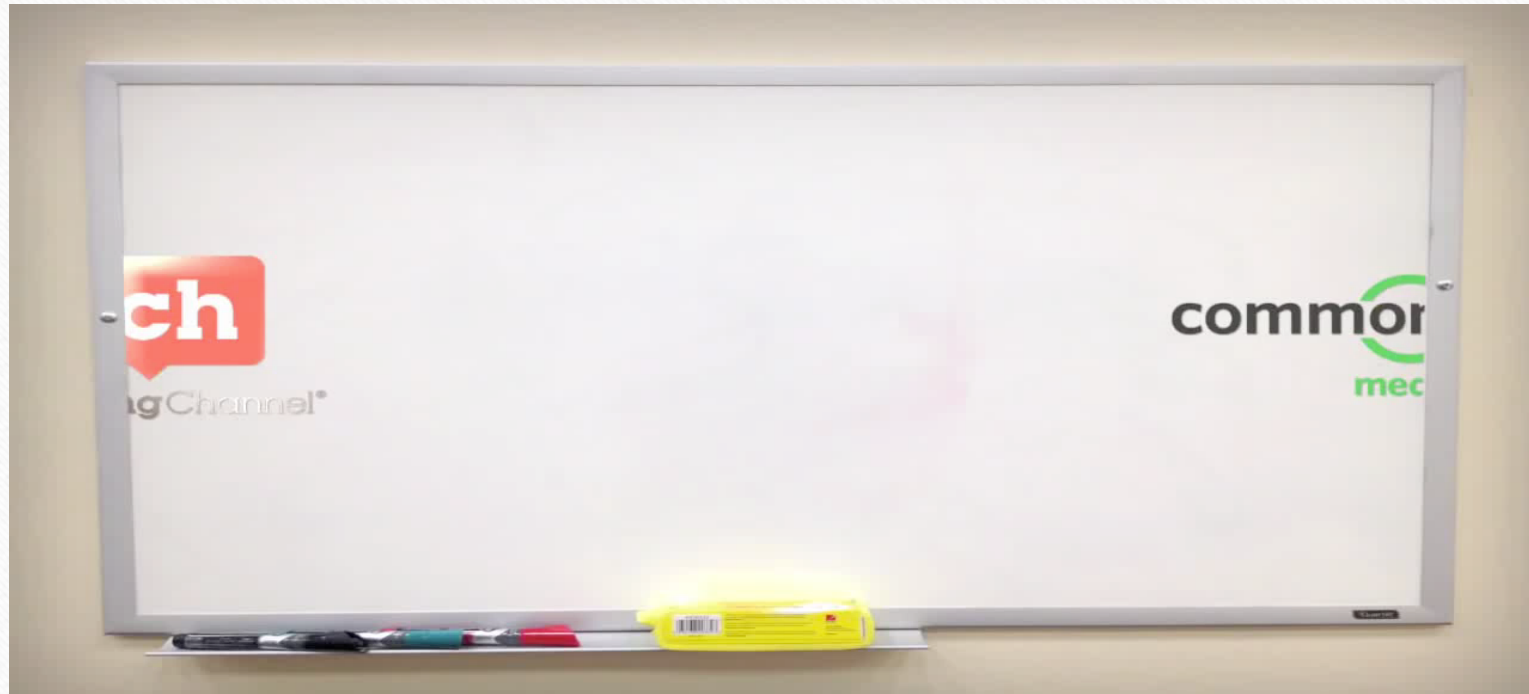


LOOK THIS TRAILER: SCARY MARY

https://www.youtube.com/watch?v=2T5_0AGdFic



AND LOOK THIS VIDEO AS WELL
(try do not dance, just listen ☺)



REVIEW FAIR USE CONCEPT

If creative work falls into at least one category

AND

fulfills one of the criteria, there's a good chance it's fair use!

CATEGORY

1. Schoolwork and education
2. News reporting
3. Criticizing or commenting
4. Comedy and parody

CRITERIA

1. Use a small amount
2. Add new meaning and make it original
3. Use for nonprofit purpose
4. Rework and use in a different way

COPYRIGHT AND FAIR USE GUIDELINES FOR MULTIMEDIA

MOTION MEDIA

Up to 10 percent of the total or three minutes, whichever is less .



TEXT MATERIAL

Up to 10 percent of the total or 1,000 words, whichever is less

An entire poem of less than 250 words may be used, but no more than three poems by one poet or five poems by different authors in an anthology. For poems exceeding 250 words, 250 words should be used but no more than three excerpts from one poet or five excerpts from different poets in the same work

MUSIC, LYRICS, AND MUSIC VIDEO

Up to 10 percent of the work but no more than 30 seconds of the music or lyrics from an individual musical work.

ILLUSTRATIONS OR PHOTOGRAPHS

No more than five images from one artist or photographer. No more than 10% or 15 images, whichever is less, from a collection



NUMERICAL DATA SETS

Up to 10 percent or 2,500 fields or cell entries, whichever is less, from a copyrighted database or data table.

COPYING OF A MULTIMEDIA PROJECT

No more than two copies may be made of a project



Adapted from *Copyright and Fair Use in the Classroom, on the Internet, and the World Wide Web*. ©1996-2202. (<http://www.umuc.edu/library/copy.html#guide>)

URL of this handout: <http://kathyschrock.net/planting/fairuse.pdf>

DIAMOND ACTIVITY

- Discuss and debate – Do these 2 Case Studies you watched fall under “fair use”?
- Yes? No? Why? Discuss in team using the worksheet you have received. Motivate your answer.
- Cartoon by [Frits Ahlefeldt](#)



- https://www.toonpool.com/cartoons/debate%20about%20copyright_157094

RESPECT CREATIVE WORK

FAIR USE: The ability to use copyrighted work without permission, but only in certain ways and in specific situations (schoolwork and education, news reporting, criticizing or commenting on something, and comedy/parody).

Pictures Source: <https://www.haikudeck.com/3-ways-to-respect-creative-work-education-presentation-tzqjYBUAXj>



SHOULD "HAPPY BIRTHDAY" BE PROTECTED BY COPYRIGHT?

- <https://www.youtube.com/watch?v=fzbSt0QG7mY>

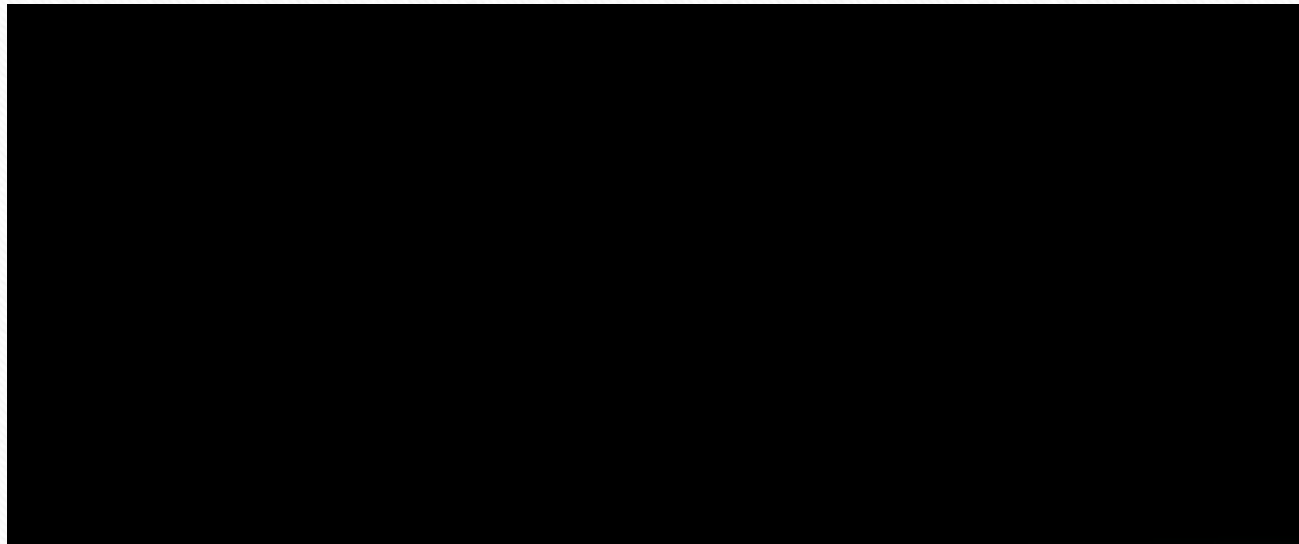


HAPPY BIRTHDAY ACTIVITY

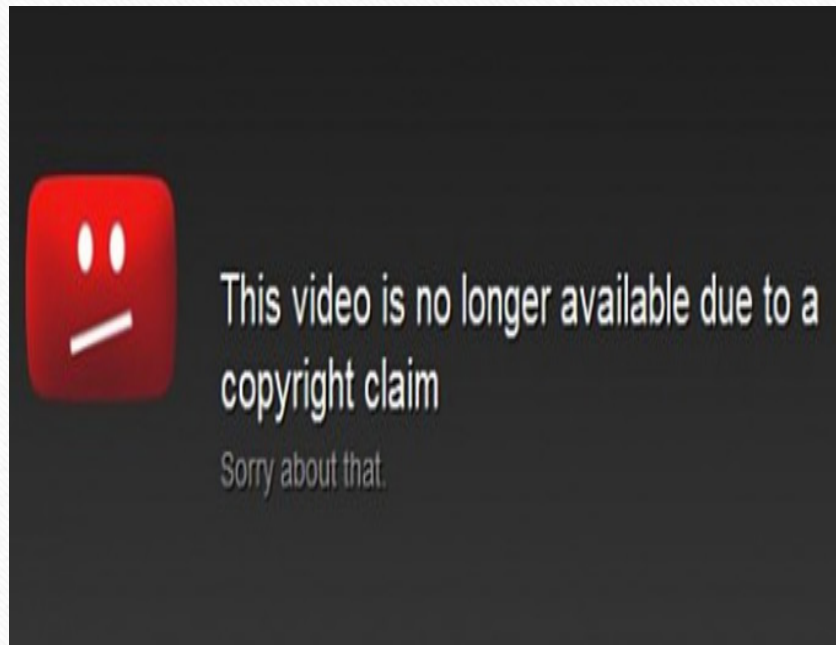


**LISTEN CAREFULLY THIS VIDEO WITH THE HELP OF
TRANSCRIPT THEN DO ACTIVITIES IN TEAM (ESPECIALLY
DEBATE TO PRACTICE FOR ERASMUS + DAY)**

- https://www.youtube.com/watch?v=UoX-YihV_ew



TO SUM UP:



- Youtube has a two-pronged system for allowing copyright holders to protect their work:
- A copyright holder can make a “copyright strike,” demanding that Youtube take a supposedly infringing video down, whereupon Youtube will simply satisfy the request without investigation or consideration of the rights of the video creators;
- or make a content ID claim, where the rights holder claims its protected work is being used by a video on YouTube, and can then either block the video or actually confiscate any advertising revenue the supposedly infringing video earns.

SOURCE: <https://i.pinimg.com/736x/fb/2f/47/fb2f47af4471eed747a52dfaf2e95954.jpg>

