

THE EUROPEAN NEWSROOM

Erasmus + Project

Activity	Description of Activities	Duration of Activities	Participating Organizations
Preparation	The coordinators have a discussion about the schedule and content of the first year of the project.	September 2016	All
Project video channel (Youtube or similar) and webpage	Finland creates and curates the channel where all the video materials are gathered. Finland will also establish a webpage that will embed the videos with and present all the written material and marketing material as well.	September-December 2016	Finland
Explaining the tutorial videos	Finland will prepare a short explanation on the nature of the tutorial videos that are published during this course. Finland will also create a uniform look for the intros and general graphics for the videos.	September-October 2016	Finland
Project on eTwinning platform	Romania will setup the project on the eTwinning platform and inform others of its use.	September 2016	Romania
Tips on software and hardware	The countries will share tips on what is good equipment and software for producing videos. The best advice will be compiled as suggestions on the project website.	September 2016- November 2016	All
Introductory video presentation.	The students prepare a brief introduction of their school and the local area. These are then uploaded to the project video channel for others to see before the 1st training event. Students will also prepare a short video of what you are allowed to film and what you aren't.	September-October 2016	All
Preparation for 1st training event	The students will identify a few concepts that are difficult to understand within the subjects they are studying. We will try and use the language of the cinema and the visual planning process to better understand these concepts.	September-November 2016	All
1st training event in Finland	<u>Learning and evaluating using the language of cinema.</u> Day1: Workshop on privacy issues and open source contents that can be used in our project. Day2: A lecture on the Camerapen method developed by Ismo Kiesiläinen and workshops where students and teachers plan exercises that help them better understand the difficult concepts that students have identified in their respective syllabi. Day3: Going through the results of the workshops and we will first evaluate the proposed exercises and then begin planning a tutorial on how to use the most successful exercises descriptions in class. Day4: Filming the exercise tutorials and planning a common tutorial video on privacy and open source content. Day5: Filming the privacy and open source content tutorial. Evaluating the success of the training event.	November 2016	All



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Feedback from the 1st training event	Finland will compile a report of the detailed feedback it gathered during the 1st training event. The coordinators will then discuss if anything needs to be changed or improved upon when considering the methods or aims of the project.	January 2017	All
Preparation for the 2nd training event	The students will pick a few topics from the subjects they are studying that are easy to approach by interviewing local people who are affected by their real-world applications or consequences. For example, climate change, city planning, events in history, etc.	January-March 2017	All
2nd training event in Romania	<u>Videojournalism and the interview as tools for phenomenon-based learning.</u> Day 1: A Workshop on how to identify what topics in the syllabi are relevant, current and how to prepare a news story involving them. Students will work as 4 member production teams that include a reporter, 2 background reporters and a technical person who takes care of the recording. Introduction to storyboards. Students can start the planning process for the task they need to do after the training event(see below). Day 2: A workshop on the technical aspects of organizing an interview: 3-point lighting, introduction to microphones and recorders and a brief overview of DSLR cameras and appropriate lenses. Day 3: A workshop on how to prepare for and conduct an interview. We will also study the ethics of journalism and especially visual journalism. Storyboarding a tutorial on the technical aspects of the interview. Day 4: Filming a tutorial on the technical aspects of the interview. Storyboarding a tutorial on the preparation and performance of the interview. Day 5: Filming a tutorial on the preparation and realisation of an interview. Evaluating the training event.	April 2017	All
Task	The students will plan and realise a news story that includes a topic chosen from the subjects in their syllabus. This news story needs to include at least one interview and they will be uploaded to the project video channel.	April-October 2017	All

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Feedback from the 2nd training event	Romania will compile a report of the detailed feedback it gathered during the 2nd training event. The coordinators will then discuss if anything needs to be changed or improved upon when considering the methods or aims of the project.	May-August 2017	All
Preparation for the 3rd training event	The countries will collect questions about copyright issues that will be addressed in the coming training event. They will also receive tasks that have to do with difficult copyright issues that schools or students might face. For example, what digital material can a students and teachers use in the classroom or how can they protect the copyright of the materials they produce themselves.	August-October 2017	All
3rd training event in Italy	<u>Copyright issues, digital publishing and international cooperation for schools and students.</u> Day 1: A Workshop on the questions that students prepared beforehand and on the difficult copyright issues that a school or students might face. Day 2: Workshop on digital publishing channels and how to establish cooperation through videojournalism with other European schools. Day 3: Workshop where we try to establish a framework for evaluating students skills in visual literacy in upper secondary schools. We will create a three level(beginner, intermediate and advanced) framework that aims to help the evaluation of upper secondary students in visual literacy. Day 4: We will storyboard and film a tutorial on the most pressing questions concerning students and copyright issues. Day 5: We will storyboard and film a tutorial on the ways schools and students can videojournalism for international cooperation.	October-November 2017	All
Feedback from the 3rd meeting	Italy will compile a report of the detailed feedback it gathered during the 3rd training event. The coordinators will then discuss if anything needs to be changed or improved upon when considering the methods or aims of the project.	January 2018	All



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Creating marketing materials	Once the webpage page has been filled with tutorials and related materials we will create a marketing leaflet and a PowerPoint presentation so that the tutorials can be marketed more effectively. We will also produce a short videotrailler that better promotes the idea behind our video channel and webpage.	December 2017– January 2018	All
Publishing the YouTube channel and writing the final report	Once everyone is satisfied with the quality of the webpage we will publish the material and promote it according to the dissemination plan. We will also organize the duties for each country for the writing of the final report.	January 2018	All
Dissemination and final report	All the countries will promote the materials at teacher training facilities and education conferences in their countries and compile a short report on how the webpage was received. We will also promote the results of the project on eTwinning platform and the School Education Gateway website.	January 2018– August 2018	All